

Certainly, Bohol is an alternative that gives you the right business climate, plus a healthy environment that provides a soothing haven to a busy lifestyle.



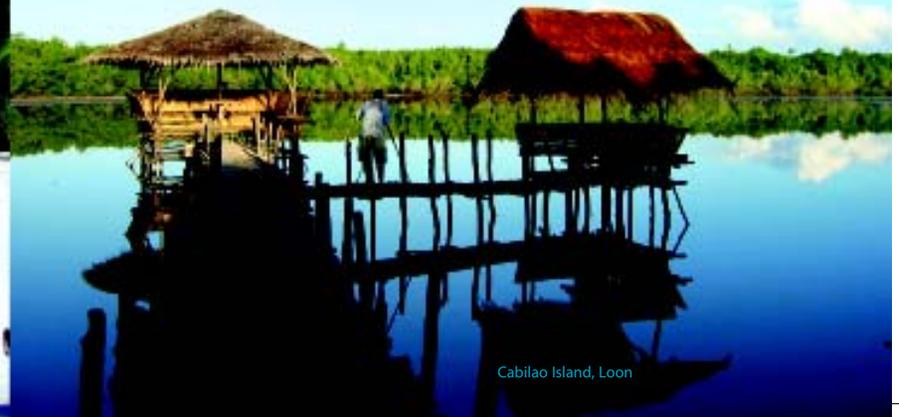
*your destination for business and pleasure.*  
**WHO KNOWS WHAT TREASURE YOU MAY KEEP.**



Alona Beach, Panglao

Discover wealth in an island

**Bohol**  
PHILIPPINES



Cabillao Island, Loon

# BOHOL INVESTMENT PROMOTION CENTER



Philippine Tarsier



Balicasag Island



Chocolate Hills, Sagbayan



Ubay Stock Farm, Ubay

The **Bohol Investment Promotion Center**

is the investment promotion arm of the provincial government, and in partnership with the private sector, is mandated to provide programs and services to attract and sustain investments in Bohol.

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# Priority Investment Projects

## PANGLAO ISLAND TOURISM ESTATE

- Integrated resort complex
- Hotels
- Retirement village
- Spas
- Medical and health facilities
- Marina
- Dive shops
- Craft village
- Other tourism-related facilities

# Investment Opportunities

## BOHOL NORTHEASTERN INDUSTRIAL CORRIDOR

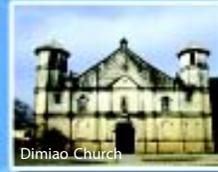
- Roll on-roll off (Roro) port facility
- Plantations/ Agro-forestry
- Agri-based industries, including processing and post harvest
- Infrastructure and utilities
- Light manufacturing
- Agri-tourism



Makapiko River, Batuan



Alburquerque



Dimiao Church



Quinoguitan, Lobo



# Welcome to Bohol

Bohol is a prime eco-cultural tourist destination and a strong agro-industrial province with an empowered and self-reliant people who are God-loving, law-abiding, proud of their cultural heritage and committed to the growth and protection of the environment.

(VISION STATEMENT OF THE PEOPLE OF BOHOL)



Candijay



## Bohol... An Island



Sierra Bullones



Panadtaran, Candijay



Alona Beach, Panglao

An emerald green oval-shaped isle in the heart of the Philippines, its 411,726-hectare land area is surrounded by one of the richest and most diverse marine ecosystems anywhere. Dive into one of the world's best.

654 kilometers of coastline, fringed with coral reefs, offers alluring beaches. Feel the soft tickle of white sand against your skin. Savor the freedom... or retreat to your favorite cove.

## Investment Opportunities

### Tourism

- Accommodation facilities
- Health and wellness tourism facilities
- Retirement villages
- Agri-tourism establishments
- Nature park / Mountain resort
- Transportation services
- Restaurants / Food outlets
- Other tourism-related services

### Agri-business

- High-value crop production
- Aquaculture
- Post-harvest facilities
- Fruit / Meat processing
- Feed mill
- Tree farming

### Light Manufacturing

- Crafts
- Processed food
- Farm implements
- Furniture / Furnishings
- Precision assembly
- Semiconductors

### Services

- Information technology
- Media / Advertising
- Medical services / Facilities
- Financial services
- Engineering / Architectural services
- Training and sports facilities
- Human resource development; i.e., educational institutions

### Energy

- Development of indigenous and off-grid power sources
- Power generation, transmission and other activities using environment-friendly technologies





**Accessible.** Located 556 nautical miles south of Manila, Bohol offers 7,434 air-seats weekly from Manila. Or cruise on fast and luxurious ferry boats that bring you to Bohol from Cebu- an international gateway in central Philippines. Tagbilaran City- the capital, and seven other ports of call, cater to regular routes to destinations in the Visayas and Mindanao.

Soothing. Nostalgic. Breathtaking.

Meanwhile, Bohol continues to position herself as an ideal investment haven. Large infrastructure projects are proposed to provide the necessary support facilities for business.

The Bohol Circumferential Road Project Phase 3 will pave an additional 142 kilometers of concrete road in Bohol's tourism highways. In agriculture, the Bohol Irrigation Project Stage 3 will increase the irrigated areas by 3,000 hectares, asserting Bohol's position as the rice granary of the region. The Negros Oriental-Bohol Interconnection Project will generate an additional 100 MW power, while hydro-electric power projects will tap alternative sources of energy in the municipalities.

The brisk tourism industry has spurred ongoing investments to provide accommodation facilities and amenities. The provision of world-class facilities and services definitely opens doors of opportunity for the keen investor.



Cruise ship MV Minerva docking at Tagbilaran port





Makapiko Nature Park, Batuan

### Natural

Bohol is more than just the 1,268 cone-shaped Chocolate Hills. Kayak through more than 14,000 hectares of the most diverse mangrove ecosystem in the country. Cruise along refreshingly pristine rivers. Explore more than a hundred caves. Observe the colorful display of fish species in more than a hundred fish sanctuaries set up by communities. Get to know about the tarsier (*Tarsius syrichta*) in its natural habitat.

### Panglao international airport, Bohol, Philippines

In 2010, an international airport in Panglao Island will definitely make travel to the island luxurious and easy. Short hauls within the region will conveniently bring in a significant number of foreign tourists and business travelers.



### Panglao Island Tourism Estate

Panglao Island- the prime resort destination in the province, provides 2,023 hectares, or 20% of the 9,000-hectare area, as an estate development project under a Presidential proclamation, known as the Panglao Island Tourism Estate. It is an ideal location for tourist facilities; such as, an integrated resort complex; convention, sports, recreation and shopping centers; or a retirement village.

### Northeastern Industrial Corridor

This part of the island lies strategically across Cebu. The availability of land for industrial use and its strong agricultural base can serve as an expansion area for the region's bullish urban and industrial growth. The corridor comprises of the eight coastal towns from Clarin to Ubay, including the interior town of Trinidad.

### Southeastern Tourism Circuit

Explore the southeastern part of Bohol. Jumping off from Anda Peninsula- a diver's best kept secret, and upwards to Cogtong Bay in Candijay and then to Mabini- a rich mangrove ecosystem, one feels the potential of a sumptuous ecotourism flavor in the coastal landscape.





## The Future is Now



Philippine Agriculture Land Development and Mill (PALM), Inc.



BAMDECORP, Tubigon



Panglao



### Historical

Bohol is the seat of the first international treaty of peace in the country between Datu Sikatuna- a local chieftain, and the Spanish conquistador, Miguel Lopez de Legaspi, in 1565.



Chocolate Hills, Carmen



Blood Compact Marker

### Cultural

Tradition, spliced with Spanish influence, generates a blend that is truly rich and sentimental, transcending generations. This is vibrantly expressed in the music, arts, dance, poetry, fiestas; savored in the delectable pastries; and experienced in the well-preserved heritage structures and sites.



Sandugo Festival



Baclayon Church



Loboc Youth Band

## Bohol's Best



Hanging Bridge in Sevilla

## Choice Cuts



### **Infrastructure/Utilities**

Crisscross the island's 47 towns through paved circumferential roads on public vehicles; like buses, vans, taxicabs, and even motorbikes.

Internet access is available; there are around 40 internet cafes. Public calling stations, province-wide landline connection, and the entry of mobile phone firms provide access to telecommunications.

The province is fully energized- actual power generation is 130.7 MW; current consumption is between 33-45 MW. Meanwhile, water is available 24 hours in the city and nearby municipalities; several water projects are in the pipeline.

### **Amenities**

Hotels, beach resorts and pension houses provide more than 2,000 rooms, convention centers, dive shops, sports centers and other facilities. Shopping malls, restaurants and coffee shops cater to your needs. Modern banking facilities are provided by 48 banking units and 23 automated teller machines (ATM).

### **Peace and security**

Bohol is among the most peaceful provinces, and has gained recognition and citations as such among national and regional bodies.

### **Incentives**

Locators to Bohol can avail of both fiscal and non-fiscal incentives under the Bohol Investment Code, other than the national incentives availed through the Board of Investments (BOI) and the Philippine Economic Zone Authority (PEZA).

### **Government-private sector dynamism**

There is synergy, developed through participatory development processes, that results in local governance initiatives and policies that entice investors and businesses to the province.



## Best Deals

### People

Bohol's primary asset is its people- dedicated, self-reliant, industrious. Its growing population of 1,283,652 has a strong labor force of 716,000, and has a high literacy rate of 97%. English is the medium of instruction in education and business.

### Location/Resources

Typhoons and earthquakes are very rare. Bohol is nestled securely in the heart of the Visayas region, southeast of Cebu and southwest of Leyte.

Abundant surface water is supplied by more than 2,000 springs, rivers and creeks. Arable lands comprise 273,950 hectares, or almost half of the total land area of 411,726 hectares. The mainland, surrounded by 73 islets, is gently rolling, ideal for commercial development.

Opportunities abound in the island. Definitely, Bohol is ripe for business.

### Tourism

Eco-cultural tourism is throbbing in the hearts of communities. The island's soothing and rich landscape, and its warm, compassionate and hospitable people are ideal for wellness tourism, and as a retirement haven.

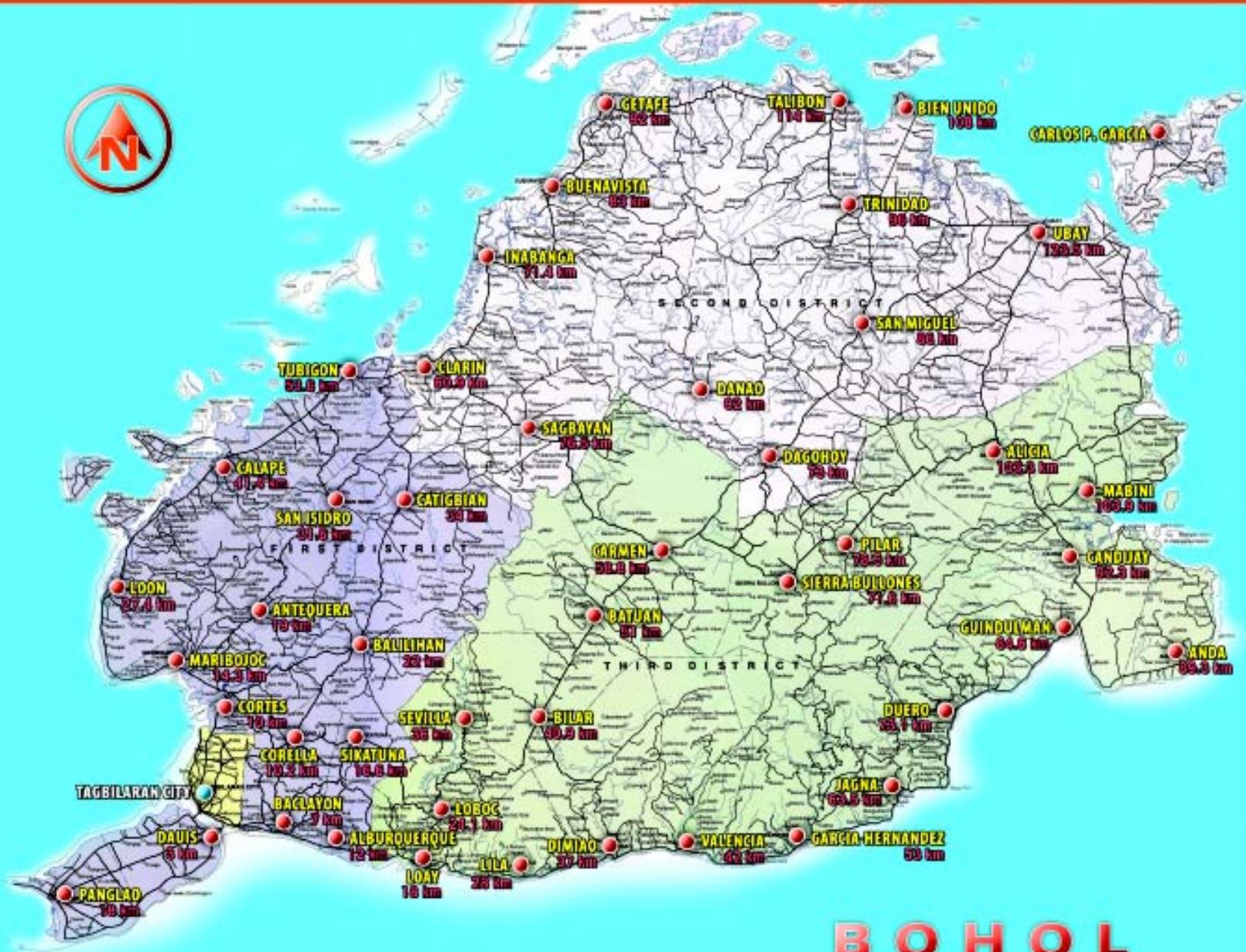
### Agri-industries

Agricultural production and light agri-industries can thrive well in vast uncultivated lands. Processing and post-harvest facilities for products like mango, banana, root crops, seaweed and fishery products can put a premium on farm products, and can complement its being the rice granary and supplier of aquamarine products in Central Visayas.



### IT Services

Bohol has been identified as an alternative IT (information technology) destination outside of the metropolitan areas. Its more than 4,000 graduates annually, telecommunications facilities, the resort quality of life and its cosmopolitan amenities can already meet the demands of locator-BPOs (business process outsourcing).



# BOHOL

